Volunteer Brainstorming & Networking

November 13, 2017

sdbn.org/volunteer
Schedule

6:00-6:45: Appetizers, Network
6:45-7:00 Presentation
7:00-8:00 Brainstorm!
8:00-9:00 Present, Discuss
Founded 2008: 20K+ Followers

- Grad student to biotech exec
- Monthly/Bimonthly meetings
- Use & promote LinkedIn, Social Media, networking to help scientists network
- Company directory, jobs
- 2017: March for Science – San Diego
  - “Leverage” biotech for outreach
Survey Results: Member Goals

- Networking: The highest goal with the most responses.
- Career advancement: Moderate number of responses.
- Giving back to community: Similar to career advancement.
- Job hunting: Less frequent goal.
- Other/not sure: Least frequent goal.
- News updates: Least frequent goal.
Survey Results: Event Types

- Workshops
- Panel discussions
- Hot biotech
- Speed networking
- Business partnering
- Quiz/trivia night
- Job fair
- Other/not sure
Survey Results: Topics

- Career development
- Science communication
- Mentoring
- Personal growth
- Work/life balance
- Gender/Diversity Issues
- Other/Not sure
Survey Results: Scientific Topics

- Drug Development
- Drug Discovery
- Biologics
- Genomics
- Medical Devices
- Research tools
- CRISPR/Gene editing
- Diagnostics
- Bioengineering/Synthetic Biology
- Green/Clean tech
- Stem Cells
- Other/not sure
Survey Results: Volunteer Perks

- Training: 30
- Exclusive happy hours for volunteers: 25
- Help getting a job: 20
- Other/not sure: 15
- Online resources: 15
- Swag: 10
Volunteer Guidelines

• All volunteers must sign agreement
• Zero tolerance for harassment or discrimination
  • Use workplace training & guidelines
• Use common sense when meeting
  • Be judicious with contact information
• Report any issues immediately to Mary Canady (info@sdbn.org)
Volunteer Groups

1. Events: Drug Discovery
2. Events: Drug Development
3. Events: Biologics
4. Events: Genomics
5. Events: Job Fair/Vendor Shows
6. Events: Science Communication & Outreach
7. Business Development & Marketing
8. Website & Data Analysis
Event Formats

• Half day
  • 4-5 talks
  • ~10 vendors/tables
  • Targeted speed networking

• Evening event
  • 1 talk
  • ~3 vendors

• Lunch & Learn/Vendor Show
  • 1 talk
  • 10-15 vendors
Anatomy of a Successful Event

- Content
- Venue
- Logistics
- Sponsors
- Budget
- Promotion
- Implementation
Science Communication/Outreach

- FINALLY!!!
- Many opportunities for local outreach
  - Work with local bloggers, STEM advocates, schools
  - March for Science – San Diego
Business Development & Marketing Group

• What’s needed
  • Find sponsors
  • Social media/e-newsletter
  • Blogging/multimedia
  • Grow SDBN

• Experience outside the lab
• Future paid internships
• Make contacts with companies
• Get recommended
Website & Data Analysis Group

• What’s needed
  • Make improvements
    • Layout/Functionality
    • Add Blogging, multimedia
    • Improve job feed/accept resumes?
  • Update/maintain company directory
  • Volunteer/project management software
• Future paid internships
• Make contacts with companies
• Get recommended
Tonight

- Split into groups
- Begin filling out your worksheets, ~1 hr
- Present 8ish
- Discuss and network!
Next Steps

• Mary will collect/scan sheets
• You’ll get project management login/volunteer agreement
• We’ll start scheduling calls/meetings
• Project management software will be loaded with resources
SDBN Community

- We’ve added a “Facebook” like Community @ sdbn.org/community
  - Groups
  - Projects/Project Management
  - Forums
  - Activities
  - Friends
- Will use initially for volunteers to plan events
- Roll out more broadly for Jan 2018 Speed Networking
SDBN Community Overview

- Groups
  - Members
    - Activities
    - Friends
  - Forums
  - Projects (Including Events)
    - Milestones
    - Task Lists
    - Tasks
  - Activities
    - Files
    - Discussions
  - Files
    - SDBN
    - Google Folder
SDBN Project Management

- Currently project creation by members is not available, email community@sdbn.org to request a project
- Each project will be assigned a Project Manager
- For events, the following milestones will be created:
  - Determine content
  - Find venue and determine date
  - Logistics and budget
  - Sponsors
  - Promotion
  - Implementation
- Task lists and tasks will be created/assigned for all milestones by Project Manager
- To assign a task, user must be member of parent group
- Most files will be dynamic, use Google Docs—use folder for parent group
Other Items

- Most event projects have not been created yet
  - “Pilot” in Drug Discovery
- Plans
  - Speed Networking Late Jan.—launch & use groups to facilitate networking
  - Possible Rare Science event in February
How To Use SDBN Community

• Join Groups
• Message group admin to be included in projects
• Post to Group or forum about ideas you have
• Make friends
• Invite others—send to sdbn.org/community
  • Warn them we’re in Beta/there will be bugs
• Send feedback, ideas, bugs to community@sdbn.org